

North Oakland Plastic Surgery

A Passionate Pursuit of Excellence

While the offices of North Oakland Plastic Surgery are situated in a region that's known as the heart of the automobile industry, Dr. Richard Hainer does not offer patients an assembly line practice. Instead, guided by the principle that each patient deserves services unique to their needs and desires, Dr. Hainer offers a three-tiered approach that consists of an initial consultation, an individually tailored treatment plan, and comprehensive postoperative services. In this way, he provides a level of customized – as well as specialized – care that sets North Oakland Plastic Surgery apart from other practices.

Whether the patient is seeking aesthetic or reconstructive surgery, Dr. Hainer understands they must feel comfortable with whomever they select as their plastic surgeon. That's why his initial consultation, for which there is no fee, can last anywhere from 45 minutes to over an hour. Dr. Hainer takes as much time as necessary to examine the patient and discuss with them the specific results they're seeking from plastic surgery. With the patient, he then determines which procedure will give them the desired results.

The patient is not pressured to schedule surgery. Dr. Hainer's goal during the consultation is to make sure the patient leaves with enough information to make an educated and informed decision – not only about what type of procedure they want, but which plastic surgeon they would like to perform that procedure.

In fact, Dr. Hainer encourages his patients to seek other opinions and to return for additional consultations with him, if necessary, before making a final decision. But because he is a plastic surgeon certified by the American Board of Plastic Surgery, he encourages patients to compare his services with those of other board-certified plastic surgeons.

"The difference is in the training," Dr. Hainer explains. "Board-certified plastic surgeons have completed a minimum of five years of training in surgery and at least two years of plastic surgery training. In addition, we are skilled in all aspects of plastic surgery, from aesthetic breast, face and hand surgeries, and body-contouring procedures, to complex reconstructive surgeries."

Dr. Hainer also stresses that there are risks and possible complications inherent in every surgery,



and those risks should not be taken lightly. A board-certified plastic surgeon is not only aware of these potential obstacles, but has the skills and training necessary to properly handle them.

In addition, being certified by the American Board of Plastic Surgeons means that Dr. Hainer fits the procedure to the patient – and not vice versa. This is particularly important for the second level of service offered at North Oakland Plastic Surgery: the individualized treatment plan. Because Dr. Hainer can perform the complete range of plastic surgery procedures, he and the patient can select the best treatment option in order to achieve the desired results. The most desirable treatment plan for aesthetic breast plastic surgery may be determined to be a lift, augmentation, or reduction. For another patient, the treatment plan may be a forehead or brow lift, lip augmentation, or aesthetic procedure for the neck, cheeks, nose or eyes. For still another individual, the treatment plan might consist of a body-contouring option such as a tummy tuck, a thigh or buttock lift, or liposuction. Dr. Hainer's board certification ensures that the individualized treatment plan will fit the needs and desires of the patient, as determined during the initial consultation, and

will not be limited to a small range of choices.

"What the patient does not want is to have fewer options – or, worse yet, to be offered the wrong operation because the physician is limited in, for example, the range of aesthetic breast procedures that he or she can perform. As a board-certified plastic surgeon, my patients never have that worry," Dr. Hainer says.

During the final, postoperative phase of service, Dr. Hainer strives to ensure that his patients are satisfied and happy. They are welcome to phone him whenever they feel the need, at the office or at his home, with their questions and concerns. He does not shelter himself behind his nursing staff during follow-up visits. The entire staff works as a team as Dr. Hainer meets directly with his patients in order to see and monitor their results.

From consultation to postoperation, Dr. Hainer and the staff at North Oakland Plastic Surgery work tirelessly to ensure the complete satisfaction of their patients.

Dr. Hainer's devotion to his service as a board-certified plastic surgeon extends beyond the patients of North Oakland Plastic Surgery. He understands that because of intense media scrutiny, many people have superficial knowledge about available aesthetic procedures. Through speaking engagements and presentations, he is committed to helping the general public understand how critical it is to seek and select a board-certified plastic surgeon for their aesthetic and reconstructive surgeries.

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