

HOUR PROFESSIONALS

North Oakland Plastic Surgery

Respect, rejuvenation, and results beyond expectations

During your initial consultation with Richard Hainer, M.D., he does something that seems so simple, yet it's utterly revolutionary: He listens. The board-certified plastic surgeon doesn't tell you what you need or what he can offer, the way other surgeons might. Instead, Dr. Hainer respectfully listens to what you want.

Only after you've explained what you consider the problem does Dr. Hainer offer his expert opinion and advice. Yes, it takes extra time, but Dr. Hainer wants his patients to be totally satisfied with their decision. Call it old-fashioned customer service, but Dr. Hainer is dedicated to his patients. He doesn't merely want to meet needs; he wants to provide results beyond expectations. And that doesn't happen without clear communication from the first moment a patient walks through his clinic's doors.

"I encourage people to see several qualified surgeons, because everyone has their own technique," says Dr. Hainer, who earned his medical degree at the University of Michigan and completed a full five-year general surgery residency at Henry Ford Hospital.

Even so, Dr. Hainer sees patients who are confused after getting two or three differing opinions. "What I find is that once there's an understanding of the underlying anatomical problem, it helps patients understand why one procedure is better than another," he says.

Dr. Hainer explains that some procedures amount to "coat-of-paint" solutions, but he doesn't subscribe to these "lunchtime" fixes. Yes, there are many nonsurgical interventions that are worthwhile and offer patients fantastic results without being invasive, and Dr. Hainer is particularly adept and honest about letting patients know if they can benefit from Botox, filler injections such as Restylane and Juvederm, and fat-grafting, all of which he performs in his Rochester Hills office. But he also cautions, "Not everyone is going to get the results they want with noninvasive surgery."

When surgery is recommended, Dr. Hainer has privileges at several medical institutions, including William Beaumont Hospital (Royal Oak and Troy), St. Joseph Mercy Oakland, Crittenton Hospital, and UnaSource Surgery Center.

Dr. Hainer's skills shine in the surgical theater, where his plastic surgery training at Oregon Health Sciences University and the prestigious Cleveland Clinic can be utilized to achieve dramatic results.

For those considering facial improvements, Dr. Hainer says, "As we age, not only does the skin descend and sag, we lose facial fat and fullness." In one of the procedures he performs, Dr. Hainer takes fat from another part of the body and adds it to the cheeks. This natural implant, together with a surgical lift, rejuvenates the face and restores youthful anatomy.



Breast surgery is one of his most-requested body contouring procedures, and he's found that many women who've had children and want to get their pre-pregnancy body back benefit most from a breast lift or a lift combined with implants. Although breast augmentation is a common procedure, it isn't always enough to get the desired results. Dr. Hainer uses a unique method for breast lifts, developed by a South American doctor. Instead of relying on the skin to support the breast, the Pectoral Loop Mastopexy rearranges the tissue to provide more natural cone-shaped, youthful breasts.

"I love this procedure. It's one that not many [plastic surgeons] are doing in the United States, and it really addresses what's going on in the breast," he says.

Liposuction is another highly requested procedure, and Dr. Hainer performs ultrasonic-assisted liposuction with the Lysonix device. "This is a very predictable machine and it gives the results we need. It's helpful where fat is dense and hard to get out," he explains.

There are other liposuction machines and procedures - even ones that claim to be "smarter," with no downtime - but Dr. Hainer cautions that he hasn't seen any relevant clinical data to support these claims. "I don't consider marketing a surgical tool," he says of trendy procedures. "Plastic surgery continues to make advances, but I don't like to see

people follow trends and part with a lot of money to see very little results."

Dr. Hainer has the utmost respect for his profession and his colleagues, and that's why he is often disheartened when patients get procedures done by cosmetic surgeons who haven't had the extensive training that he has. "You want to look for a surgeon who's board-certified by the American Board of Plastic Surgeons," he says. Plastic surgery, not cosmetic surgery, is a medical specialty - one of only a score recognized by the American Medical Association Board of Medical Specialties.

Dr. Hainer's devotion to his practice is second only to his desire to see perfect results in his patients. He's most satisfied when his skills help change a patient's outlook on life for the better.

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